**Sponsorship Support Email Request Template**

Subject Line: **Support my Team at the Backyard Games PAW Fundraiser**

Email Body:

Dear John,

I’ve registered to participate in the People for Animal Wellbeing’s (PAW) Back Yard Games charity fundraiser on June 7, 2024. Our team will be competing in a bunch of fun back yard games and raising much needed funds to support their charity programs. In addition to our registration fee our team is also raising extra funds to support PAW, and I am asking for your commitment to help them support the hundreds of animals they care for each year.

**How can you help?**

I’m asking for your support to help my team reach our minimum pledge target of $1,000, but we have set our ideal team goal at $2,500. I hope you can help us reach this goal and help out this great community charity by making a pledge of $25, $50, $100 or more dollars. Charitable tax receipt available upon request.

Let me know what pledge level you are comfortable with and I’ll follow up with you soon to arrange for payment. All pledge payments must be submitted by at least two weeks before the event, but if you can get it to me sooner it would be appreciated to minimize last minute running around. You can make a pledge payment online at backyardgames.ca (be sure to assign your donation to my team called XYZ Corp from the drop down menu), or you can send me an interac e-transfer to [example@example.ca](mailto:example@example.ca), by cash, or by a cheque made out to People for Animal Wellbeing.

Thank you so much in advance for your consideration in supporting this great initiative. Your financial pledge would mean a lot to us. You are also welcome to be our guest on event day and cheer us on down at St. Anselme Park located at 505 Melanson Rd. in Dieppe.

To find out more about the event or register your own team just go to [www.backyardgames.ca](http://www.backyardgames.ca) or call 506-855-8525 for all the details.