



Greater Moncton Progress Club

Club Progrès du Grand Moncton



Team Registration Package 2017

Event Manager: Robert Gallant
Raven's Sun Management Inc.
Office 506-855-8525
Fax 506-855-8112
Email – info@backyardgames.ca
Website – www.backyardgames.ca

What are the Back Yard Games?

Produced by the Greater Moncton Progress Club (GMPC), the *Back Yard Games (BYG)* is a unique, fun and exciting annual fundraising event in support of local Children's and Youth Charities.

This friendly and fully accessible event is open to participants of all fitness and skill levels. Participants will register their team of four contestants at a cost of \$400 per team. Teams will then compete in ten backyard games as they try to make it to the finals. Sure there will be prizes, but most importantly you will win bragging rights as Back Yard Champions! Teams are also encouraged to raise additional funds to support the Club's charities; or they can select a charity of their choice where 60% of every dollar over their initial entry fee will be donated. The GMPC will use the other funds raised to support the numerous children's charities that they work with each year.

In addition to raising much needed funds for local charities, this event is also designed to be a networking and team building event for the participants. Meaningful networking opportunities will be accomplished by having up to 100 teams together in a controlled environment where preliminary rounds of the competition will place all teams into the round-robin pools. Teambuilding will be fostered through camaraderie building opportunities both from the pre-event fundraising activities each team undertakes, to compete together in the event itself.

The tentative games selected for this year are:

- Washer Toss
- Shuffle Board
- Ladder Ball
- Ring Toss
- Horse Shoes
- Lawn Bowling
- Bucket Pong
- Zappo
- Corn Hole
- Croquet

BYG will be held on June 17, 2017 from 11 a.m. – 8 p.m. at St. Anselme Park, 505 Melanson Rd., Dieppe. The BYG event site will be action-packed with the back yard decathlon competition zone, networking and socializing, side games for spectators, food vendors, a beer garden and entertainment.

Who is the Greater Moncton Progress Club?



Our Service Club organization is a registered, not-for-profit corporation that has been in operation in Greater Moncton since 2001, and nationally since 1922. Our Club mission, *through the eyes of a child we serve to build a stronger community*, is more than just another tagline, it is our guiding principle. We don't just raise and distribute funds; we often get involved hands-on and invest sweat equity with our charity partners. Whether it is through our charitable donations, helping a family going through a crisis situation, or painting a fence at a local charity, we are driven to help children do what's important for them: grow up healthy, have fun and live life to the fullest.

The common thread between all the causes we support is that they are all children and youth-focused. We are currently strategically-aligned with the following charities and causes: Sistema NB, Camp Livingston, Moncton Boys and Girls Club, Moncton Hospital Pediatric Unit, Centre hospitalier universitaire Dr-Georges-L.-Dumont Pediatric Unit, Jon Bassett Memorial Scholarship, Canadian Progress Club Foundation / Special Olympics and in addition to these great charitable causes we also support other children's charities and families in need on an ad-hoc basis.

In our support for children and families we take a unique approach from other important organizations in the community. For example, rather than buy medical equipment for our hospitals, we focus on the small things that often get overlooked, like toys, games and family room furnishings that make a difficult time more bearable for the sick children and their families. We keep many Christmas trees for needy families from being bare on Christmas morning by sending out food, stockings and presents. We buy renovation materials and provide the labour to help some of our local charities keep from falling apart.



Registration Details

You will find the registration form with the details you will need to officially enter your team on the [Registration Page](#) of our website (www.backyardgames.ca).

Team Composition

1. Each team must have four participants.
2. Each team must appoint a Team Captain and a Fundraising Coordinator (job descriptions below). This can be the same person, but strongly suggested that you share the load.
3. As it is a licensed event, team members must be 19 years of age or over.
4. Player substitutions can be made up until the games officially begin.

Team Leader Roles

Team Captain:

1. Responsible to coordinate team recruitment and motivation.
2. The captain will be the communication contact (non-fundraising questions) with the event office on behalf of all their teammates.
3. Submit completed registration form.
4. Attend (or delegate a team representative) any required information meetings (including the team check in meeting).
5. To give and receive information on fundraising updates, challenges, game assignments etc.
6. Assist in coordinating group fundraising efforts.

Fundraising Coordinator:

1. Encourages team members to raise pledge money and keep their pledge sheets up-to-date.
2. Providing the event office with team and individual fundraising updates via the fundraising record sheets.
3. Passes on group fundraising ideas from the event office.
4. Attend (or delegate a team representative) any required information meetings (including the team check in meeting).
5. Collects all pledges raised by each team member prior to the event.
6. Remits all pledges raised to the event office prior to the event start.

Fundraising Requirements

Over the years the Greater Moncton Progress Club has had a lot of fun raising and distributing much needed funds to local community charities, but we recognize that we would not be able to meet our charitable obligations and social action mandate without the community's generous support.

To help us meet our event fundraising goals we are asking that each team raise \$400 for a team of four.

60% of everything you raise over and above the minimum registration fee can be directed to the community cause of your choice.

Fundraising Incentives

Teams and individuals will be rewarded at the event based on the level of funds they raise for the event.

1. \$1,000 raised: Get free food for team
2. \$1,500 raised: Get free food & 1 round of beverages for team
3. \$2,000 raised: Get free food & 1 cooler of beverages for team
4. \$3,000 raised: Get a free catered BBQ meal & 1 cooler of beverages for team
5. Top Fundraiser – Team: Prizing TBD
6. Top Fundraiser – Individual: Prizing TBD
7. Top Fundraiser – Single Event: Prizing TBD

Fundraising Tips & Ideas

Asking people for donations can be difficult if you aren't prepared. Following are some basic ideas which will help you be more confident in making your fundraising asks. If you are struggling please reach out to your Fundraising Coordinator for help and encouragement. If you are not sure where to start then ask some close friends and colleagues first, allowing you to work on your technique (ask them close to pay day). Below you will find an email template you can use to help with your email asks, and also individual pledge sheets and group fundraising tracking sheets.

Individual Fundraising Requests:

1. Personalize your request

Mass emails and Facebook posts for support only go so far. You will see a significant increase in your support requests if you send them a personal email or Facebook request. This means a little more time on your part, but the personal touch is proven to yield much larger results since it is much harder to say "Oh, I didn't see your post / email". If you receive an email directed just at you, you are much more likely to reply. Ask them for a specific amount you think they can afford.

Personal asks work. They are more effective every time.

2. Tell me a story

There are hundreds of charities with great causes asking for people's money. People are more likely to give to yours if they understand why it is near and dear to your heart. Give them clear concise points about the charities. Never apologize for asking them, this isn't for you it is for a community charity. If you tell the story of why you are asking, they will respect you even if they don't give.

People give to people, rarely to causes.

3. Reminders

We all get a hundred emails a day, a few dozen Facebook, Twitter and LinkedIn messages. If your contact didn't get back to you, they may have simply missed or forgot your message. SEND A REMINDER OR CALL. Unless they have already said NO to you, then reach out to them by phone to see if they had a chance to look over what you sent them and ask for their commitment.

You never want to hear, "I feel so bad, I wanted to give but forgot about it"

4. Appreciation & Event Recap

"Thank You", these two simple words can go a long way to getting a sponsor back for next year. It makes next year so much easier when you can spend more time finding new sponsors, because your past ones didn't go anywhere. A Thank You doesn't need to be anything elaborate, even a quick (personalized, not mass "Thanks everyone") email will work. In the same message give them a quick update on how the event went, including details like: did you meet your goal, how was the event experience and how your team did.

Think of this like a business relationship. Your sponsors are your customers, so take care of them.

Sponsorship Support Email Request Template

[Click Here](#) for a word version of this document

Subject Line: Looking for your support

Email Body:

Dear **John**,

I've registered to participate in the Greater Moncton Progress Club's Back Yard Games Charity Fundraiser on **June 17, 2017**. Our team will be competing in a decathlon of fun back yard games and raising much needed funds for charities in Greater Moncton. Our team is also raising extra funds to support our own selected charity at **XYZ Charity**. If our team wins we can also win up to **\$5,000** for the Charity of our choice.

Our team charity of XYZ Charity provides valuable community services in the area of ????. Did you know that they serve over 1,000 at-risk youth and their families each year? Their mission is to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

How can you help?

I'm asking for your support to help my team reach our minimum pledge target of **\$400**, but we have set our ideal team goal at **\$3,000**. I hope you can help us reach this goal and help out these great charities. You can make a pledge of \$25, \$50, \$100 or more dollars.

Let me know what pledge level you are comfortable with and I'll follow up with you soon to arrange for payment. All pledge payments must be submitted by at least two weeks before the event , but if you can get it to me sooner it would be appreciated to minimize last minute running around. You can pay by cheque, cash or I can have the event send you an electronic invoice you can pay online.

Thank you so much in advance for your consideration in supporting this great initiative. Your financial pledge would mean a lot to us. You are also welcome to be our guest on event day and cheer us on down at River Front Park in Downtown Moncton.

To find out more about the event or register your own team just go to www.backyardgames.ca or call 506-855-8525 for all the details.

Team Fundraising Activities:

Want to take some of the pressure off your teams individual fundraising efforts? Try holding a few team fundraisers in the months leading up to the event. In addition to money you raise you will also help raise awareness for the event and its charities.

Not sure what to do? Here are some tried and true ideas listed below. If you come up with some new ideas, feel free to share them with us to pass on to other teams.

All fundraising activities must be registered and approved by the event manager to ensure compliance with brand name usage (generally covered by a simple phone call). We will provide you with marketing tools and logistical support for your event whenever possible.

1. Challenge Your Team Practice Event

Have your co-workers, family or friends pay a fee to challenge you in your own personal back yard competition to give you some practice while raising funds.

2. Prize Raffle (i.e. prize basket, movie tickets)

3. BBQ

4. Yard Sale

5. Car Wash

6. Bake Sale

7. 50/50

8. Auction

9. Office Casual Day Fund

10. Office Coffee Fund

11. Office Swear Jar

12. Poker Night

13. Spaghetti Supper

14. Karaoke Party

15. Trivia Night

16. Wine Tasting

Game Day Details – June 17, 2017

Time Line

- 11:00 a.m. Registration Office opens for Team Check-in (only Team Captain and the Pledge Coordinator).
- 12:00 Noon Opening Ceremonies
- 1:00 p.m. Shotgun Start
- 6:00 p.m. Finals
- 7 - 10 p.m. Closing Ceremonies & Awards Celebration

Game Zone

The game zone will be laid out to accommodate the ten backyard games. Teams will be assigned their game division and time slots when they check in at the registration area.

[Site Map](#)

Team Rest Area

Each team will be assigned a rest area inside a secure zone. You can bring a tent, gazebo, BBQ, camping chairs and decorations to make your rest area a customized respite from the “stresses” of competition. The team rest area will be restricted to team members only.

Team Attire

Dress as plain or crazy as you like to represent your team. Team coordination is fun for some and some like to make fun of coordinated teams, so wear what you like but please at least wear pants.

Opening and Closing Ceremonies

We couldn't hold a sporting event of this size and importance without showcasing and recognizing our lineup of teams to kick off the day. At the end of the day we will thank you all and announce our winners as well as our charity fundraising totals.

Spectators

Friends, family and well-wishers are welcome to come down and cheer on your team. They will be able to watch the games, enjoy the beer garden and entertainment and even make a small donation and try their own hand at a few of the back yard games we will have set up just for them. As it is a licensed event, spectators must be at least 19.

Food and Drink

The site will be a fully licensed facility with beer garden and food vendors on site. You will be able to bring in food and non-alcoholic beverages to your team rest area. The only alcohol allowed on site will be available at the event beer garden(s).

Prizing

Bonus Prizes

Winners of qualification games will have the opportunity to win prizes from our sponsors and / or bonus points for their team.

Spirit Prizes

1. Best Dressed Team: Based on creativity & team theme tie in
2. Best Spirit – Individual: Person seen exhibiting the most spirit and sportsmanship
3. Best Spirit – Team: Team exhibiting the most spirit and sportsmanship
4. Best Team Rest Area – Décor, team theme tied in

General Rules

1. Specific games rules will be posted at www.backyardgames.ca
2. Teams will be required to assign and submit their players for their designated games and time slots. Each team member must play in a minimum of two qualification games and one final game.
3. Player substitutions can be made up until the games officially begin. After the competition has started, if anyone drops out your team must compete shorthanded.
4. If anyone drops off your team during the competition, you may make substitutions from within your existing team roster for games in order to avoid forfeiting.

How does my Company become a Sponsor?

If you think your company or someone you know would be interested in discussing sponsorship opportunities with this unique community event, please contact the event office at 855-8525, write to info@backyardgames.ca or [click here](#) for more information. We have a sponsorship package designed to answer most of your questions regarding marketing recognition and on-site activation opportunities and our team would be happy to sit down with you to discuss the best option for your company.



Liability Waiver Form

Release of and Indemnity Agreement

Release of Liability and Indemnity Agreement (hereinafter called the "Release") with the Greater Moncton Progress Club (hereinafter called the "GMPC") and the Back Yard Games (hereinafter called the "Event")

BY SIGNING THIS RELEASE YOU WILL GIVE UP CERTAIN LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE

Re: Participation in Back Yard Games Fundraising Event.

Team Name:

Registrant Name:

Mailing Address:

Email:

Phone:

ASSUMPTION OF RISKS:

I (and my next-of-kin) am aware and understand that an event of this nature has inherent dangers, hazards and risks (collectively called the "RISKS"). The following is only a partial list of examples of these RISKS:

- ABRUPT WEATHER CHANGES
- EQUIPMENT FAILURE
- IMPROPER USE OF EQUIPMENT
- NEGLIGENCE OF OTHER PARTICIPANTS
- SITE HAZARDS
- PHYSICAL ACTIVITY

I understand that injuries resulting from such RISKS are a possible occurrence while participating in this event. I freely accept and fully assume all RISKS and the possibility of personal injury, death, property damage or loss resulting from participating in any activity offered by the **GMPC**.

Initial after reading page _____

RELEASE OF LIABILITY, WAIVER AND INDEMNITY:

I acknowledge that it remains my sole responsibly to act in such a manner as to be responsible for my own safety and participate within my own limits. I understand that the rules are solely for the purpose of regulating the other program participants and myself.

In consideration for receiving permission to participate with this event, I (together with my heirs, next-of-kin, executors, administrators and assignees, collectively called my "Legal Representatives") hereby release, indemnify and forever discharge the **GMPC** and the City of Moncton, their respective directors, officers, employees, contractors, representatives, officials, agents, sponsors, vendors and volunteers collectively (hereafter included in the term **GMPC**) from any liability whatsoever arising as a result of my participation in this event and agree to the following:

1. TO WAIVE ANY AND ALL CLAIMS that I have against the **GMPC**;
2. TO AGREE TO HOLD AND SAVE HARMLESS the **GMPC** from any and all liabilities, claims, injuries, losses, damages, expenses, demands, actions and causes of action of whatsoever kind or nature that I may have or obtain arising out of or related to my participation in the event from any such loss, damage or injury including death tec., that may be sustained by me for whatever reason while so participating in the event or on the premises or grounds supervised or controlled by the GMPC for any reason or cause.
3. I agree that any photo or video taken of me or in which I appear may be used by the vent for any purpose, including publicity and commercial exploitation and this shall constitute my consent for such use.
4. I herby certify that I have no physical, mental limitations, nor any other conditions that I have not disclosed that will place me or others at risk by participating in this event.

Upon signing this document I confirm that I have read and understand the terms applicable to the foregoing release and that I voluntarily agree to its terms and conditions. I also confirm that I am 19 years of age or older and that I am sound mind.

Signature of Registrant

Witness' signature

Date Signed

Date Signed