**Sponsorship Support Email Request Template**

Subject Line: Looking for your support

Email Body:

Dear John,

I’ve registered to participate in the Greater Moncton Progress Club’s Back Yard Games Charity Fundraiser on June 17, 2017. Our team will be competing in a decathlon of fun back yard games and raising much needed funds for charities in Greater Moncton. Our team is also raising extra funds to support our own selected charity at XYZ Charity. If our team wins we can also win up to $5,000 for the Charity of our choice.

Our team charity of XYZ Charity provides valuable community services in the area of ???. Did you know that they serve over 1,000 at-risk youth and their families each year? Their mission is to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

**How can you help?**

I’m asking for your support to help my team reach our minimum pledge target of $400, but we have set our ideal team goal at $3,000. I hope you can help us reach this goal and help out these great charities. You can make a pledge of $25, $50, $100 or more dollars.

Let me know what pledge level you are comfortable with and I’ll follow up with you soon to arrange for payment. All pledge payments must be submitted by at least two weeks before the event , but if you can get it to me sooner it would be appreciated to minimize last minute running around. You can pay by cheque, cash or I can have the event send you an electronic invoice you can pay online.

Thank you so much in advance for your consideration in supporting this great initiative. Your financial pledge would mean a lot to us. You are also welcome to be our guest on event day and cheer us on down at River Front Park in Downtown Moncton.

To find out more about the event or register your own team just go to [www.backyardgames.ca](http://www.backyardgames.ca) or call 506-855-8525 for all the details.